

# NEBRASKA LOCAL FOOD & HEALTHY FARMS 2023 CONFERENCE

SPONSOR PACKET



**BROUGHT TO YOU BY:**



# SIT AT OUR TABLE

Support the conversation, education, and culture around local food and sustainable agriculture in Nebraska. Sponsoring will showcase your brand in front of a wide network of farmers, ranchers, and food enthusiasts at the Nebraska Local Food & Healthy Farms Conference.

## ABOUT THE CONFERENCE

In our second year as a collaborative conference between Nebraska Sustainable Ag Society's Healthy Farms Conference, the Nebraska Regional Food Systems Summit, and the Nebraska Specialty Crops Conference & Trade Show, our goal is to provide the most dynamic and comprehensive farming and local food systems conference in the state. Join us as we learn, innovate, connect, and collaborate for a resilient food future.

## FEATURING:

200 + Attendees  
30+ Sessions

Exhibitor Hall  
Social & Networking Events

**FEBRUARY 3 - 4, 2023**  
**THE LEADERSHIP CENTER**  
**AURORA, NE**

## CONTACT US

Contact Meg Jackson about sponsorship or if you have any questions.

**Phone:** 402-235-6743

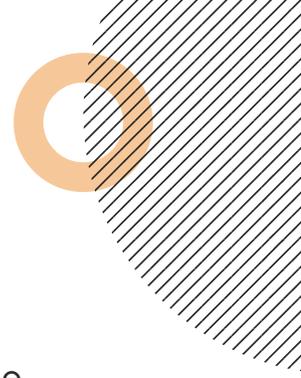
**Email:** [info@sustainablenebraska.org](mailto:info@sustainablenebraska.org)

**Website:** [www.sustainablenebraska.org](http://www.sustainablenebraska.org)

**Social Media:** @NLFHFconference



# SPONSOR LEVELS



All sponsorship packages feature:

- Logo and level recognition on 2023 Conference Program and promotional materials
- Listing on the Local Food & Healthy Farms Conference webpage
- Access to hundreds of farmers, researchers, educators, food system professionals, and consumers attending the conference.

## SUSTAINER (\$2,000+)

- ½ page color ad in conference program (due 12/1/22)
- Ad or small article in 2 conference emails (due 1/15/23)
- 3 featured social media posts
- 1-year listing with logo and link on NSAS website
- Featured sponsor for a keynote or social event of choice (join early, only 3 available)
- Premium Exhibitor Booth Package
- Two Complimentary Registrations
- One year NSAS Organization Membership

## PLANTER (\$1,000)

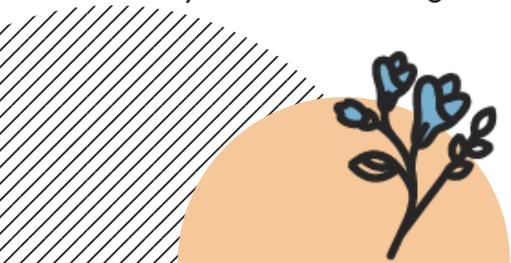
- ¼ page color ad in conference program (due 12/1/22)
- Ad or small article in at least 1 conference emails (due 1/15/23)
- 1 featured social media post
- 1-year listing with logo and link on NSAS website + featured article
- Premium Exhibitor Booth Package
- Two Complimentary Registrations
- One year NSAS Organization Membership

## STEWARD (\$500)

- Table Display Booth
- 1-year listing with logo and link on NSAS website
- One Complimentary Registration
- One year NSAS Organization Membership

## SEED (\$300)

- Table Display booth
- One Complimentary Registration
- One year NSAS Organization Membership



# A-LA-CARTE SPONSOR OPTIONS

A-la-carte opportunities provide your organization with the ability to create a sponsorship package that best fits your needs. They can be added onto an existing sponsor level or purchased alone. All A-la-carte sponsors will receive name recognition in the conference program.

## CONFERENCE EXHIBITOR OPPORTUNITIES

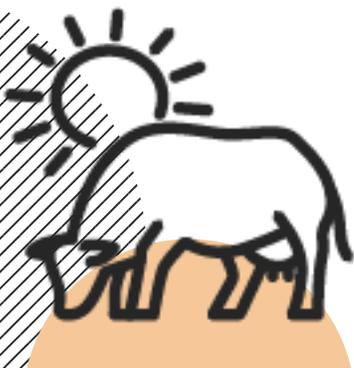
The social hall and exhibitor room will be the place to be when classes aren't in session. Featuring casual seating and roundtables for conversations, a snack and refreshments bar, and an exhibitor room full of organizations to meet and resources to find, attendees will be drawn to the area as the main lounging, socializing, and snacking space.

### EXHIBITOR BOOTH PACKAGE - \$500

- 10' x 10' space with two chairs and 8' table
- Listing on the exhibitor room map, including business name and logo
- Premium package for Sustainer Sponsor includes priority location near featured social areas

### TABLE DISPLAY BOOTH - \$150

- 6' table in exhibitor room
- Name and table number listed on the exhibitor room map





## MEAL SPONSOR - \$500

Food is what the conference is all about! We work closely with venue chefs to create dishes sourcing local ingredients, creating delicious meals. From the forks to the sizzle of a cooking flame, you will be sponsoring what brings us all together, a meal. Recognition made during the meal with organization's literature available at tables.

## SOCIAL SPONSORS - \$300

This is where some of the best conversations will happen over engaging roundtable conversations and casual networking in the social hall and exhibitor room. As the social sponsor, your name and logo will be prominently featured in the refreshments areas.

## SCHOLARSHIP SPONSOR - \$200+

You will provide opportunities for beginning farmers, young adults, and others to attend the conference, learn, and get connected to the NSAS community of farmers and food advocates in the area. You will be listed in the conference program and recognized at the beginning of meals as a scholarship provider.

**Ready to become a sponsor?** Contact Meg Jackson at (402)235-6743 or email [info@sustainablenebraska.org](mailto:info@sustainablenebraska.org).

